

John Pillepich, PhD, CPhT

Nutritionist | Innovator

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SUMMARY

A seasoned professional with extensive education and experience in nutrition and health-related disciplines, specializing in alternative medicine. Expertise includes:

- Custom nutritional formulation development.
 - Strategic marketing in B2B and B2C environments.
 - Operational leadership in diverse settings such as vitamin companies, medical practices, and retail corporations.
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CORE COMPETENCIES

- Creative Problem Solving
 - Organizational & Writing Skills
 - Product Development & Marketing
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PROFESSIONAL EXPERIENCE

Patients Medical PC

Nutrition Director

New York, NY

- Created and oversaw the Patients Med Health Club.
- Lead initiatives in eCommerce, marketing, and web design/proofing.
- Established and managed the practice's inventory within the EMR system.

2pt5 Health, Inc.

Founder & President

Monroe, NJ

- Developed Brain Wafers, an innovative lozenge for enhancing brain and body energy through neurotransmitter production.
- Designed product packaging and crafted marketing materials.
- Managed vendor sourcing and website development.
- Directed marketing campaigns for both B2B and B2C audiences.

Whole Foods Market

Team Member – Whole Body Department

Marlboro, NJ

- Oversaw inventory and assisted with quarterly inventory management.
- Created and maintained product displays.
- Delivered customer service by addressing nutritional inquiries.

PATH Medical PLLC / Total Health Nutrients, Inc.

Chief Scientific Advisor

New York, NY

- Directed dispensary operations, including product catalog creation and inventory pricing.
- Developed original nutritional formulas.
- Responded to media inquiries (TV, radio, print) and contributed to professional publications.
- Provided patient guidance on nutrition and supplements.

Schizophrenia Foundation of NJ (Princeton Brain Bio Center)

Director of Product Development & Dispensary Manager

Princeton, NJ

- Streamlined dispensary operations for a leading healthcare and research facility.
- Pioneered new product formulations.
- Advised patients on customized nutrition and supplement strategies.

Country Life Vitamins, LLC

Director of Research & Technical Education

Hauppauge, NY

- Led the creation of new product formulations and technical presentations.
- Authored technical papers and performed in-depth literature reviews.
- Supported product promotion at trade shows and educated sales teams.

EDUCATION

- **Doctor of Philosophy (PhD)** | Holistic Nutrition
Clayton College
- **Master of Science (MS)** | Nutritional Sciences
University of Washington

- **Bachelor of Science (BS)** | Health Science; Earth Science
SUNY Brockport
 - **Certificate** | Pharmacy Technician
Thomson Education Direct
 - **Undergraduate Studies** | Anatomy & Physiology, Chemistry, Nutrition
Bastyr University
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PUBLICATIONS

- *The Nutraceutical Reference Guide*
- *Metabolic Mastery*
- *Nutrition Discovery*