

# John Pillepich, PhD, CPhT

Nutritionist & Innovator

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## Contact

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## Links

[www.John-Pillepich.com](http://www.John-Pillepich.com)

[www.linkedin.com/in/john-pillepich](http://www.linkedin.com/in/john-pillepich)

## Top Skills

Creative Problem Solving

Organizational & Writing Skills

Product Development & Marketing

## Certifications

Certified Pharmacy Technician

## Publications

The Nutraceutical Reference Guide

Nutrition Discovery

Metabolic Mastery

## SUMMARY

- Extensive education and experience in nutrition and health-related disciplines, with a focus on alternative medicine.
- Experience in product development (custom nutritional formulations) and marketing (B2B and B2C).
- Work environments include vitamin companies, medical practices, and retail settings.

## EXPERIENCE

### Patients Medical PC

*Nutrition Director*

2023 - Current

New York, NY

Created and oversee Patients Med Health Club. Involved in eCommerce, marketing, and web design/proofing. Set up and manage the practice's inventory in the EMR system.

### Whole Foods Market, Inc.

*Team Member/Whole Body*

2018 - 2021 (3 years)

Marlboro, New Jersey

Duties in the Whole Body department (nutritional supplements and HBA products). Maintained inventory, assisted quarterly inventory management, set up product displays, and helped customers by answering nutrition questions.

### Walmart, Inc.

*Customer Service/Pharmacy*

2015 - 2018 (3 years)

East Windsor, New Jersey

Supported the pharmacy retail department. Stocked and maintained inventory. Aided customers with health questions. Supported CAP 2/CAP 3 shifts by replenishing the pharmacy department. Assisted the HBA department (Health and Beauty Aids).

**PATH Medical PLLC / Total Health Nutrients, Inc.**

*Chief Scientific Advisor*

2001 - 2015 (14 years)

New York, New York

Oversaw the clinic dispensary (created and maintained product order forms, brochures, catalog, inventory pricing) and website (product descriptions, images, specials). Created original nutritional formulas. Answered media opportunity questions from magazine, newspaper, TV, and radio reporters and editors. Contributed to the doctor's books. Advised patients on nutrition and supplements.

**Schizophrenia Foundation of NJ (dba Princeton Brain Bio Center)**

*Director of Product Development/Dispensary Manager*

1996 - 1998 (2 years)

Princeton, New Jersey

Reorganized and managed the dispensary at this healthcare and research facility founded by Carl C. Pfeiffer, PhD, MD. Responsible for the development of new product formulations. Advised patients on nutrition and supplements.

**Country Life, LLC**

*Director of Research and Technical Education*

1994 - 1996 (2 years)

Hauppauge, New York

At this nutritional supplement manufacturer, responsible for new product formulations and presentations. Other duties included literature review, drafting technical papers, product support at trade shows, educating the sales force, and consumer support.

**The Natural Approach**

*Owner/Manager*

1977 - 1989 (12 years)

Rochester, New York

At this health food store, conducted marketing, inventory control, nutrition guidance, customer relations, and business financials.

**EDUCATION**

**Clayton College of Natural Health**

Doctor of Philosophy - PhD, Holistic Nutrition · (2002 - 2004)

**Thomson Education Direct**

Certificate, Pharmacy Technician · (2001 - 2002)

### **University of Washington**

Master of Science - MS, Nutritional Sciences · (1993 - 1994)

### **Bastyr University**

Courses: anatomy & physiology, chemistry, nutrition · (1989 - 1991)

### **SUNY Brockport**

Bachelor of Science - BS, Health Science · (1973 - 1977)

## **PUBLICATIONS**

### **The Nutraceutical Reference Guide, 2005**

Authored this reference book that provides one-page descriptions on 86 ailments and 223 nutritional supplements (vitamins, minerals, amino acids, lipids, herbs).

### **Nutrition Discovery, 1994**

*Nutrition Discovery: A Personalized Nutrition Education Program.* Combined the personal results of a computerized dietary analysis with a self-contained nutrition education course.

### **Metabolic Mastery, 1991**

*Metabolic Mastery: A New Approach to Learn and Review Metabolism.* Coauthored with Robert Ronzio PhD, a combination manual and board game for learning human intermediary metabolism (graduate-level biochemistry).

### **Balancing the Energy Budget, 1988 (Health Store News)**

Article about how certain herbs can have beneficial effects on the body's energy balance.

### **Computerized Dietary Analysis, 1987 (Health Store News)**

Article describing the benefits and insights gained on having a personal computerized dietary analysis done.

### **Improving Immunity: A Balanced Approach, 1987 (Health Store News)**

Article about how certain herbs can have beneficial effects on the body's immune system.

## **CERTIFICATIONS**

### **Certified Pharmacy Technician, 2002-2024**

Pharmacy Technician Certification Board (PTCB)  
Credential ID: 230101020757517